



FOR IMMEDIATE RELEASE

Samtel Color posts Rs 76 Crs Net Profit

Results show complete turnaround: 1336% increase in EBIDTA, Q4 PAT increases 129%

New Delhi, India, April 26, 2010: Samtel Color Ltd. (BSE: 500372 | NSE: SAMTEL | ISIN: INE381A01016), today announced its results for financial year 2009-2010.

For the year ending 31st March 2010, the Company has declared a consolidated revenue of **Rs. 1114 crore** as compared to **Rs 717 crore** during the nine months period ended 31st March 2009. Net Profit after tax (PAT) for the year has also shown a turnaround by increasing to **Rs. 76 crore** as compared to a **loss of Rs 75 crore** for the nine months period ended 31st March 2009.

The consolidated revenue for the quarter ending 31st March, 2010 increased by **10%** to **Rs. 269 crore** in comparison to **Rs. 245 crore** for the corresponding quarter of the previous year. The Company's Net Profit after Tax (PAT) increased by **129%** to **Rs. 8 crore** in comparison to a loss of **Rs. 27 crore** for the corresponding quarter in the previous year, thus showing a complete turnaround of the results.

Samtel Color's EBIDTA has shown an increase of **1336%** during the quarter by rising to **Rs 31 crore** in comparison to a loss of **Rs 2 crore** in the previous year.

Highlights:

Year Ended 31st March, 2010

- **Consolidated annual revenue** at Rs. 1114 crore from color picture tubes as compared to Rs 717 crore during the nine months period ended 31st March 2009.
- **Net Profit After Tax (PAT)** at Rs. 76 crore as compared to Rs. 75 crore (Loss) for the nine months ended 31st March 2009.

Quarter Ended 31st March, 2010

- **Consolidated revenue** at Rs. 269 crore from color picture tubes increased by 10% in comparison to Rs. 245 crore in the corresponding quarter of the previous year.
- **EBIDTA** at Rs. 31 crore increased by 1336% in comparison to Rs (-) 2 crore in the corresponding quarter of the previous year.
- **Net Profit After Tax (PAT)** at Rs. 8 crore increased by 129% as compared to Rs. (-) 27 crore for the corresponding quarter of the previous year.
- **Earning Per Share** for the quarter increased to Rs. 0.42 from Rs. (5.39) as compared to corresponding quarter of the previous year.



About Samtel

Samtel is India's largest integrated manufacturer of a wide range of displays for television, avionics, industrial, medical and professional applications, TV glass, components for displays, machinery and engineering services. The group employs 6000 people in nine world-class factories and has an annual turnover of Rs 12 billion (USD 300M).

www.samtelgroup.com

About Samtel Color

Samtel Color is the flagship company of the Samtel group, and manufactures the widest range of Colour TV tubes in India from 14" to 29", and has a capacity of over 10 million picture tubes per annum. The company was incorporated in 1986 with a technical collaboration with Mitsubishi Electric, Japan to manufacture Color Picture Tubes (CPTs). Currently, it is the largest color picture tube manufacturer in the country. Its clients include leading domestic and international TV manufacturers. Integrated backwards with its component divisions at Ghaziabad and Parwanoo, Samtel Color also manufactures electron guns and deflection yokes for colour picture tubes.

Samtel Color is listed on the National Stock Exchange and Bombay Stock Exchange in India.

www.samtelcolor.com

Safe Harbour:

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the success of our investments, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, our ability to successfully implement our strategy, our research and development efforts, changes in the value of the Rupee and other currency changes, competition in the industry and factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India.

Samtel may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Board of India, stock exchange and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

FOR FURTHER INFORMATION, PLEASE CONTACT

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